

# ASCEND

## ONE-DAY BUSINESS FOUNDATION WORKSHOP

Join us for a power-packed one-day workshop to establish a solid and robust foundation for your business. Covering a range of critical topics, from mission statement crafting to performance reviews, this workshop is tailored to provide actionable strategies for long-term business success. Learn how to streamline operations, boost productivity, and enhance customer satisfaction holistically and comprehensively. This workshop is an opportunity for tree care business owners looking to solidify their operations and catalyze growth.

### Workshop Agenda

**7:30 AM - Registration and Welcome Coffee**

**8:00 AM - Session 1: Setting the Foundation**

**9:00 AM - Collaborative Activity**

**9:30 AM - Session 2: Hire, Retain and Lead an Elite Team**

**10:30 AM - Collaborative Activity**

**11:00 AM - Lunch**

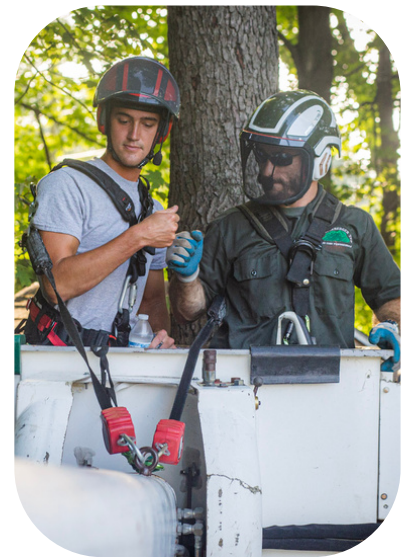
**12:30 PM - Session 3: Exceptional Customer Experience**

**1:30 PM - Session 4: Business Operations Framework**

**2:30 PM - Collaborative Activity**

**3:00 PM - Session 5: The Biggest Problem Your Business will Face**

**4:00 PM - Closing Remarks**



This intensive one-day workshop will provide you with a comprehensive understanding of your business's fundamental aspects and practical strategies you can implement immediately. A valuable opportunity for both budding entrepreneurs and seasoned business owners, this workshop is an investment in the future of your business. Join us to refine your operations and pave the way for accelerated growth.